



# What are you doing to combat AI abuse?

Our soluzione AI services - with adoption advice and AI driver's license (KI Führerschein®) - build up competences, secure EU requirements and protect sensitive data.

**Studies show that shadow AI has long been a given in many companies. This entails risks in the handling of data and requires appropriate measures to meet the requirements of the AI Regulation.**

Our soluzione AI services help you define important standards and bring AI adoption to a high level as quickly as possible. The AI driving license (KI Führerschein®) ensures the development of competence required by the AI Regulation in order to protect sensitive data and information from misuse by AI.

## The current situation – worldwide and in Germany

Microsoft's Work Trend Index 2024 shows that 75% of knowledge workers globally use AI in the workplace and don't want to wait for it to be officially rolled out or released in the organization.

A study published by Bitkom shows the following picture for Germany:

23% of German companies don't know for sure, but assume that no one in the workforce uses AI professionally. 7% of companies are aware of individual cases.

9% of companies are not sure, but assume that some employees use AI professionally.

28% would like to refrain from drawing up a usage guideline and 48% have not yet dealt with the topic at all, which can potentially entail security risks.

## The European Parliament's AI Act

On 01.08.2024, the AI Regulation came into force and provides for a gradual application with regard to the implementation of the individual requirements. The obligation to ensure sufficient AI competence will already apply from 02.02.2025.

*"According to the AI Regulation, the aim of ensuring AI literacy is to derive the maximum benefit from AI systems while preserving fundamental rights, health and safety and enabling democratic control. For this reason, providers, operators and data subjects should be equipped with the necessary concepts to make informed decisions about AI systems. that the addressees and operators are in a position to ensure compliance with and enforcement of the AI Regulation and the other relevant legal regulations."*

## Meet compliance obligations - thanks to soluzione AI driving license (KI Führerschein®)

The content of the soluzione course "Working with AI" is geared towards compliance with the European AI Regulation and imparts knowledge on the following topics:

- Technical knowledge
- Awareness of opportunities and risks
- Social and ethical behavior
- Legal understanding

Organizations and companies that want to comply with the EU AI Act in accordance with legal requirements can use this course module plus the associated test and course certificate, as part of the soluzione AI driving license®, to comply with the EU Training Directive in a very time-efficient, cost-efficient and targeted manner.



## Other challenges in the use of AI

However, more is needed to maintain the promised increase in efficiency and ensure sustainable use of AI solutions. A survey conducted by the Handelsblatt Research Institute in the summer of 2024 showed that SMEs primarily see the following challenges when using AI applications:

- Lack of competence in the workforce: 41%
- Employee acceptance: 35%

## An AI-Services solution

The soluzione AI services not only meet the obligation to provide proof, but also focus on employee activation and efficient use of AI solutions.

A study published by Gartner in November 2024 with empirical values from global Copilot launches shows that adoption is not an automatic given in the world of AI.

- 48% of respondents said that continuous knowledge building is imperative.
- 39% said that a significantly greater extent of adoption measures was required in the rollout.

## soluzione AI Driver's License (KI Führerschein®) - Extensions

In addition to the basic course "Working with AI" required by the AI Regulation, you can therefore also expand the AI driving license (KI Führerschein®) to include the following topics:

- AI for Leaders
- ChatGPT
- Copilot Chat
- Copilot in M365

AI tip campaigns, regular content updates, webinars and other adoption services ensure that your employees don't get stuck on the basics alone but improve from AI beginners to AI power users as quickly as possible.

## Your advantages of the soluzione AI driver's license® at a glance



### Investment Protection

Minimize the risk when purchasing expensive licenses



### Security

Protect your sensitive data



### Compliance

Comply with EU regulations

Get the most out of Copilot and other AI tools. The AI driver's license® helps you gain the necessary knowledge and skills to use these technologies effectively and generate competitive advantages.

- Customization of testing modalities.
- Distribution according to e-learning modules, which can also be purchased separately.
- Certificate possible after successful completion.

In this way, you can not only meet your obligation to provide proof, but also increase the motivation of your employees.

Information about the new course module can be found on our website: <https://soluzione.de/ki-fuehrerschein/>