

Custom content for your success

Your partner for practical and target-group-oriented learning concepts

We create customized learning content that precisely matches your systems, processes, target groups, and communication goals. Whether it's Microsoft 365, proprietary applications, compliance topics, or accompanying change campaigns: soluzione develops individual content that engages your employees practically and can be used directly in your work context.

Our services at a glance



Individual learning videos

We design and produce training videos that reflect your specific requirements – for example, special Microsoft 365 configurations, custom templates, company-specific adaptations, or internal processes.

We also explain proprietary software and non-Microsoft applications in a way that is understandable and tailored to the target group, such as Jira, Webex, document management systems, intranet solutions or industry-specific applications.



Professionally coordinated with your experts

All content is developed in close consultation with your departments or project managers. This ensures that the learning content is technically accurate, practical, and tailored to your organization.



Great thematic diversity

In addition to software training, we develop learning content on overarching corporate and compliance topics, such as onboarding, corruption prevention, change management, motivation, or new ways of working.



Design and Branding

Upon request, we can design characters, voices, colors, logos and visual elements to match your corporate design.



Accompanying materials and campaign content

- For introductory projects, awareness campaigns, or learning paths, we also create supplementary content such as PDFs, learning materials, or campaign materials. We can revise and rework existing documents and integrate them seamlessly into your learning environment.



Tests, certificates and individual courses

- We adapt existing tests or develop new knowledge assessments based on your own content. Individual passing thresholds, obligations, certifications, or specific course logic can be taken into account.
- We also put together individual courses – for specific topics, target groups, roles or entire learning campaigns.



Multilingual content

- If required, we can also create or adapt your learning content in multiple languages so that you can effectively reach different locations, target groups and international teams.

Our added value for you:

Tailor-made support:

Individual learning concepts and support for topics and learning content.

Targeted content:

Tailor-made content for your organization, directly usable in your communication.

Expertise and quality:

Motivating and practical solutions for your needs.

