# Data classification made easy

**Classify accurately and communicate clearly.**

Data classification is the foundation for handling information securely: Only when employees know which data is sensitive and how it needs to be protected can data protection, compliance, and secure collaboration be effective in everyday work. Microsoft Purview helps companies implement this classification in Microsoft 365 – with sensitivity labels, protection policies, and clear rules for sharing, storing, and sending information.

## The challenge

Many organizations are implementing Microsoft Purview, but its use remains inconsistent because the rules seem too technical or employees are unsure which label is appropriate. Successful enablement requires clear messaging, practical examples, and formats that are easy to understand.

## The solution: Enablement around Purview

soluzione develops training videos, explainer formats, and campaigns that make Microsoft Purview understandable and practical for everyday use. We translate classification, sensitivity labels, and protection policies into concrete situations: What information is sensitive? Which label is correct? What happens when sharing, saving, or sending a document?

- Increased acceptance and safer use of Microsoft Purview in everyday work
- Clear guidance on the use of sensitivity labels
- Fewer misclassifications through examples, micro-learnings and campaign impulses
- Sustainable integration of data protection, compliance and secure sharing in M 365
- Solid foundation for modern collaboration and Copilot readiness

# This is how soluzione supports you

### 1. Standard Offer: Courses & Learning Content

→ Ready-to-use short films and micro-learning modules (including on labels, classification and protection guidelines) – flexibly integrated into your LMS or directly usable via the soluzione learning environment.

### 2. Campaign Offer: Awareness & Rollout

→ Target group-specific awareness campaigns and accompanying communication for management, IT, security and end users for sustainable integration into everyday work.

### 3. Custom Content: Tailor-made for your company

→ Learning content precisely tailored to your internal guidelines, governance requirements and Microsoft 365 reality – from modifying existing modules to developing entirely new ones.