



# Get digitally fit – and stay that way!

Training as a Service – soluzione supports the development of sustainable habits for your company

How is your organization keeping pace with the accelerated change in the modern workplace, the immense risks posed by cyber security and the new challenges posed by artificial intelligence? We are convinced: The “Digital Fitness” of your workforce is the decisive success factor here in order not to be left behind!

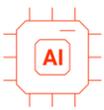
Continuous training in four subject areas distinguishes the digital athlete of the 21st century:



**Tools:** The potential offered by the modern workplace is enormous. First and foremost, Microsoft M365 with its revolutionary possibilities in the field of collaboration. The confident mastery of applications and comprehensive knowledge of when which tool is best used ensure constant growth in productivity and guarantee the long-term success of your company!



**Cyber security awareness:** Only those who have a strong immune system and can fend off external threats are able to get and stay fit! Simulated attacks and regular measurements show the strength of the immune cells. Targeted exercises and training plans help to strengthen detected weak points. In addition, a reporting system is helpful in identifying intruders early and reliably.



**Artificial intelligence:** Innovative methods and technologies enable athletes to perform higher and higher - but these must first be mastered. It's the same with the productivity booster Artificial intelligence. The first priority is therefore to build up the skills of your workforce in order to impart the necessary knowledge and trust in the gamechanger AI.



**Self-management & mental health:** Virtual meetings, chat, email, telephone, viva, Instagram, Facebook, TikTok, etc., the channels through which we receive information, have multiplied in recent years. In order to cope with the flood of information, you need the right mindset and appropriate methods to order and prioritize. This is how you prevent burnout!

## Comprehensive holistic approach – benefit from cross-connections and synergies

**Anyone who takes a closer look at the individual topics will quickly realize that they are by no means isolated. Digital fitness is comprehensive and shows a variety of interactions.**

Of course, you can build knowledge about AI, but without data literacy and M365 skills from your workforce, AI adoption is bound to fail. Or you may find that your employees have the theoretical knowledge of cyber security awareness, but unnecessary mistakes happen in the heat of the moment under stress and time pressure. Another cross-connection can be shown with the positive effects when companies consistently rely on Microsoft Teams for their internal communication. On the one hand, Teams competence increases, which contributes to copilot readiness, and on the other hand, the cyber security risk is minimized, as phishing emails that supposedly come from within are excluded. In addition, reducing the number of channels helps to keep track of everything.

That's why our consulting services and our subscription packages are also designed to offer completely individual services that are exactly right for you. You can combine themes and packages as you like and thus only purchase what you currently need - no more and no less!



## How do I reach my goal? Good resolutions alone are not enough to build sustainable habits

Everyone knows that in order to get fit in sports, you need a lot of stamina, many repetitions and motivation to persevere. In reality, however, the majority are hopelessly lagging behind their goals - despite the best intentions and efforts. The most common mistakes are underestimating the importance of training for achieving one's goals and choosing the wrong training methods.

Translated into the modern world of work, this means: Get clarity about the following questions

### 1. How does digital fitness pay off in your company?

- Your IT department is significantly relieved by fewer helpdesk calls and simpler change processes.
- With a digitally competent workforce, HR can count on fast training and adaptability.
- IT security is not only based on the technical protective shield, but also on a strong "human firewall".
- Increased productivity through happier and better organized employees.
- Positive effects from AI can only be sensibly planned and achieved with sufficient AI readiness.

### 2. How can you promote the qualification of your workforce particularly effectively?

- Continuing education must have positive connotations and be fun.
- Avoid stagnation – through media mix, motivating campaigns and individual learning methods.
- Analyses and continuous performance measurements allow targeted qualification measures.
- Flexible communication plans adapt to progress.

## soluzione - the coach at your side with a holistic approach

With **soluzione**, you will find an experienced and motivating partner for precisely these challenges who will help you to make your workforce digitally fit in the long term. Benefit from more than 20 years of expertise in supporting adoption and change projects in the software environment.

### Training as a Service – unique combination of content, customer support and consulting:

Our learning studio includes > 4,000 learning content (learning films, click paths, campaign modules, one-pagers, quizzes, etc.)

- Thanks to evergreen updates, always up-to-date content (without exception in in-house production)
- We offer excellent customer support through our Customer Success Managers
- Our consultants accompany the entire process and set the right training incentives through campaigns

## Come with us to our digital gym:

Through our digital fitness cycle – consisting of analysis, goal definition, communication plan, training and measurements – newly learned ways of working become productive habits that have become an indispensable part of everyday work!

