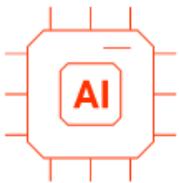




AI – a Gamechanger

Together with soluzione you can unlock its full potential!

AI will revolutionize the world of work, opening up new horizons in terms of productivity and efficiency. However, successfully deploying AI requires enormous changes, not just in how organizations structure themselves or how people work, but also in the way we think.



The "human factor" is currently perceived as the biggest obstacle in the implementation of AI:

According to a recent survey of Gartner Club 100 members (an exclusive group of technology and IT executives), organizations are struggling to keep up with the rapid pace of change. In particular, the area of adoption and change often lags behind the pace of innovation and development.

Another study highlights a lack of human resources as a major obstacle to AI implementation, along with insufficient data and a lack of AI governance. According to the study, 52% of organizations are struggling to find qualified employees to work with AI. (IDC Business Value of AI Survey, September 2023)

Other research indicates uncertainty about legal hurdles such as data protection and privacy, or questions about digital ethics. There is also a great need for AI training in companies and for measures to promote acceptance and awareness of artificial intelligence (dihk Digitalization Survey 2023 / destatis study by the German Federal Statistical Office from 2023).

Benefits of an AI-ready Workforce

Learning how to use artificial intelligence is an important investment in the future, as qualified employees are a valuable asset.

- **Data-driven decision-making with AI:** Analyzing large amounts of data and recognizing patterns improves the reliability of decisions and increases productivity.
- **Automate and streamline processes:** Routine tasks are eliminated, and specialists can focus on more complex and value-generating activities. This results in a significant reduction in the time and cost of operations.
- **Adapting to progress:** Preparing for future workforce needs is critical in a rapidly changing technological landscape.
- **Responsible use of AI:** As AI systems adopt biases and raise ethical or legal issues, employees need to be aware of these issues.

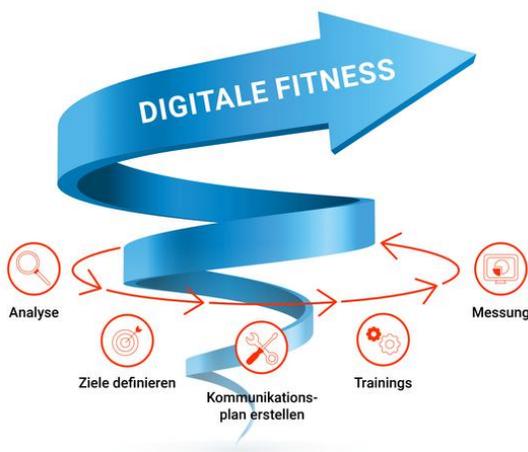


Overcome the hurdle of employee qualification with the soluzione!

Especially when introducing AI technologies, it pays to get it right the first time:

- The AI readiness of your workforce ensures rapid ROI.
- Employees recognize and confidently avoid potential pitfalls related to privacy, copyright, and cybersecurity.
- The mindset towards AI amongst your staff has been sharpened, concerns have been addressed, and there are realistic expectations about the capabilities of new technology.
- Concrete working practices for successful implementation are provided in a targeted, efficient and sustainable manner.
- From the outset, a strategy will be in place to support and expand the subject even in the aftermath of the mass rollout.

With **soluzione**, you have an experienced and motivating guide at your side for exactly these challenges. Benefit from more than 20 years of experience in supporting adoption and change projects in the software industry.



Join us in our digital gym:

- We develop tailored training plans in conjunction with you.
- We have the proper resources (platforms) and exercises (content).
- We are at your side throughout the entire process, and our campaigns provide the training incentives for success.

Gradually, newly learned AI practices will grow into productive habits that become an integral part of everyday work!